



PennState



PENN STATE Global Careers Institute

Welcome to the 2020 Global Careers Institute,

The goal of the Institute is to provide resources, information and new contacts that will help you begin to build the skills and experiences needed for career success in the global marketplace after graduation. Presenters have been selected based on their diverse areas of expertise and international experiences. We hope you find the program to be an engaging and robust professional development opportunity. Take advantage of this opportunity, ask lots of questions and enjoy making new contacts at the university and beyond as you build your professional network.

Enjoy the program!

2020 Global Careers Institute Planning Committee



PennState
Student Affairs

Career Services

GLOBAL PENN STATE

Schedule

Friday, February 28, 2020

- 4:00 – 6:00 p.m. Registration – First Floor Registration Desk
- 4:00 – 6:00 p.m. Complimentary Headshots – Courtyard Lounge on First Floor
- 6:00 p.m. Dinner – Dean’s Hall
- 7:45 – 9:00 p.m. Dessert Networking Reception - President’s Hall 1
Sponsored by the Penn State Alumni Association

Saturday, February 29, 2020

- 8:00 – 9:00 a.m. Breakfast Buffet in Dean’s Hall
- 9:00 – 9:50 a.m. Plenary Session: “Keys to Success in the Global Marketplace.”
*Presented by Jane Edmondson, global talent and resourcing leader
Dean’s Hall*

Schedule of Concurrent Sessions

- 10:00 – 10:50 a.m. Guidelines and Best Practices for creating a European Resume
*Stacey Gordon MBA, Founder & CEO, Rework Work
Room 104*
- Best Practices for Finding Employment with a Multi-National Company
*Bill Blake, campaign executive for counter unmanned aerial systems, Raytheon
Room 105*
- Life After School - Pathways and Options for working in the U.S. after graduation
*Aaron Brooks, staff attorney, Penn State Student Legal Services
Room 106*
- Evolution from Careers to Experiences and the Leadership Skills Needed for Success
*Uzair Qadeer, vice president, head of enterprise partnership, Alexion Pharmaceuticals
Room 107*
- Building Intercultural Competency for Global Career Success
*Jennifer Campbell, director, global operations and learning, Penn State Global Programs
Room 108*
- China: Emerging Employment Opportunities in Wealth Management
*Dr. Ellen Kuang, deputy general manager, Harvest Wealth Management, Beijing, China
Room 109*
- Personal Career Planning Advice from the Experts: Drop-In Advising
Room 112

Schedule

- 11:00 – 11:50 a.m. Penn State Alumni Story: Building Your Successful Global Career
Laura Cushing, senior product manager, Amazon, London, U.K.
Room 104
- Building Global Career Opportunity: Employer Cultures, Country Cultures and Your Goals
Dr. Ken Graham, consultant in strategy, leadership, and change; retired global head of leader development, Royal Dutch Shell
Room 105
- Life After School - Pathways and Options for working in the U.S. after graduation.
Aaron Brooks, staff attorney, Penn State Student Legal Services
Room 106
- Internships Abroad for Penn State Students
Dr. Renata Horvatek, international internships adviser, Penn State Global Programs
Room 107
- Networking for Career Success in China
Dr. Jing Zhao, CEO, Flipboard China
Room 109
- Personal Career Planning Advice from the Experts: Drop-In advising
Room 112
- Coffee Chats with Alumni & Presenters
First floor refreshment break area
- 12:15 - 1:45 p.m. Business Etiquette Luncheon
Dean's Hall
- 2:00 - 2:50 p.m. India: Emerging Opportunities, Best Practices for Finding Employment & Cultural Considerations
Dr. Srikanth Paruchuri, professor of innovation & entrepreneurship, Smeal College of Business
Room 104
- Building Global Career Opportunity: Employer Cultures, Country Cultures and Your Goals
Dr. Ken Graham, consultant in strategy, leadership, and change; retired global head of leader development, Royal Dutch Shell
Room 105
- Job Interviews in the U.S.: What to Expect and How to Respond
Dr. Meredith Doran, director, Penn State English for Professional Purposes
Intercultural Center
Room 106

Schedule

Internships Abroad for Penn State Students
Dr. Renata Horvatek, international internships adviser, Penn State Global Programs
Room 107

Fellowship Opportunities for Penn State Students
Dr. Caitlin Ting, director, Penn State Fellowships Office
Room 109

Personal Career Planning Advice from the Experts: Drop-in advising
Room 112

Coffee Chats with Alumni & Presenters
First floor refreshment break area

3:00 - 3:50 p.m.

Embracing Diversity and Inclusion in the Multicultural Workplace
Stacey Gordon, Founder & CEO, Rework Work
Room 104

Career Resources and Opportunities at Penn State
Career Services Staff
Room 105

Networking: How to Connect for Professional Success
Dr. Meredith Doran, director, English for Professional Purposes Intercultural Center
Room 106

Evolution from Careers to Experiences and the Leadership Skills Needed for Success
Uzair Qadeer, vice president, head of enterprise partnership, Alexion Pharmaceuticals
Room 107

Understanding Treaties and their Impact on Global Career Mobility
Jennifer Campbell, director, global learning and operations, Penn State Global Programs
Room 108

Career Planning in the U.S.
Career Services Staff
Room 109

Personal Career Planning Advice from the Experts: Drop-in Advising
Room 112

Coffee Chats with Alumni & Presenters
First floor refreshment break area

Schedule

4:00 - 4:50 p.m.

Create Winning Professional Communications

Career Services Staff

Room 104

Career Resources and Opportunities at Penn State

Career Services Staff

Room 105

Young International Alumni Panel Discussion

Arvind Vurakaranam '19, investment banking analyst, Bank of America Merrill Lynch

Vera Xia '19, actuarial senior analyst, Cigna

Room 107

Building Your Personal Brand: What's Your Story? We all have one, how do you tell yours?

Jane Edmondson, global talent and resourcing leader

Room 109

Personal Career Planning Advice from the Experts: Drop-in Advising

Room 112

Coffee Chats with Alumni & Presenters

First floor refreshment break area

5:00 - 5:30 p.m.

Closing Session

Facilitated by Dr. Ken Graham, consultant in strategy, leadership and change; retired global head of leader development, Royal Dutch Shell

Dean's Hall

Presenters



Bill Blake

Bill Blake is campaign executive for counter unmanned aerial systems at Raytheon. Previously he was Chief Executive of Raytheon Saudi Arabia in Riyadh, Saudi Arabia. Bill's roles during 35 years with the company span a wide range including international defense systems, logistics, strategy, business development and program management.

In 2005, Bill completed a distinguished 28-year career in the U.S. Army Reserves where he served in a wide range of active duty and reserve assignments in air defense, signal and combat engineers. He concluded his service as an instructor for the Army's Command & General Staff College, a graduate level military education program.

Bill received a Bachelor of Science Degree from the Pennsylvania State University and is a graduate of the Army's Command & General Staff College.



Aaron Brooks

Aaron Brooks earned a B.A. from Dartmouth College in 1996 and a J.D. from Tulane Law School in 2003. He began working in immigration at White & Case LLP in New York City in 2004. In 2012, he joined Penn State Student Legal Services where he has been working with international students and their immigration needs ever since.



Jennifer Campbell

Jennifer Campbell is director of Global Operations and Learning in the Office of Global Programs at The Pennsylvania State University. She leads a team with five areas of responsibility: the global travel safety of the university's 9,000 plus international travelers each year; client partnership assistance for 60 international sponsors (i.e. governments, corporations and non-profits organizations); international agreements and collaborations; special initiatives; and the global learning, acclimation and integration programming for international and domestic students.



Kimberly Cooper

Kimberly Cooper has been working in the hospitality industry for over 20 years, starting at a small deli during high school, and serving as the food service director at Aramark before joining Penn State in 2017 as an instructor in the School of Hospitality Management.

Ms. Cooper teaches Penn State's food production and service management classes, bringing her restaurant and school nutrition foodservice experiences into the classroom, supporting educational objectives with real life experiences. She is authoring and teaching the course Food Systems and Operations Management for the Nutrition Department's online professional master's program. Ms. Cooper holds a B.S. in hotel restaurant and institutional management and an i-MBA from Penn State's World Campus.



Robert Crane

Robert G. Crane, Ph.D. is the interim vice provost for Global Programs at Penn State and professor of geography in the College of Earth and Mineral Sciences. As interim vice provost, Dr. Crane provides leadership for all Penn State's global engagements, including hosting thousands of international students from more than 140 countries, sending thousands of domestic students to more than 285 study abroad programs overseas, and building strategic partnerships with global institutions around the world.

Dr. Crane holds a Bachelor of Arts degree in geography from the University of Reading in the United Kingdom, and M.A. and Ph.D. degrees in geography from the University of Colorado, Boulder. Prior to joining Penn State in 1985, Dr. Crane was a visiting professor in geography at the University of Saskatchewan, Canada, and a research associate in the National Snow and Ice Data Center in Boulder, Colorado.



Laura Cushing

Laura is a senior product manager for Amazon in London, UK, and has more than 7 years of international product management, strategy and finance experience in the technology and financial services sectors across the United States and Europe.

She graduated from Penn State in 2008 with degrees in Finance and in Psychology. Laura then spent three years working in corporate finance across the U.S. east coast before moving to Barcelona Spain to earn an MBA from IESE. After graduating from IESE, Laura began her career with Amazon in Munich, Germany, managing several Consumables categories for the third-party German marketplace business. In her current position, Laura manages the shopping experience website features and launches for Amazon's European Consumables business.

Laura is a board member of the Women@Amazon affinity group, supporting chapters worldwide to attract, develop and retain women in tech and non-tech roles. Laura is also a member of the World Economic Forum's Global Shapers Community



Meredith Doran

Dr. Meredith Doran is a linguist with over 25 years of teaching and research experience in Applied Linguistics and Second Language Learning, in the U.S. and abroad. In her role as founding director of EPPIC at Penn State, Dr. Doran conducts research on the patterns of spoken and written English used in specific disciplinary communities across the university (including STEM departments, Economics, Hospitality Management, Education, and more), implements research-based language support services for international multilingual students and scholars, and consults with a variety of departments on strategies for engaging and supporting international students and scholars in the classroom and beyond.



Jane Edmondson

Jane Edmondson is a global talent & resourcing professional who has 15 years of experience working in diverse industries including retail, banking and manufacturing.

Most recently Jane served as global head of resourcing for Morgan Advanced Materials, where she focused on building and embedding the resourcing function across the business and empowering global human resources team development in recruitment. Prior to that, she led Morgan's early career programs for Europe, the Middle East and Africa. Under Jane's leadership, the company increased its international hires, female diversity and expanded its global placements and employment opportunities.

Jane is an NLP Master Practitioner & Coach and passionate about empowering people to reach their potential.



Stacey Gordon

Stacey A. Gordon, MBA is an innovative human capital strategist whose mission is to reduce bias in global talent acquisition and management. Stacey offers diversity, inclusion and career related online courses which have been viewed more than 1 million times. She was recognized by Pepperdine University as a Top 40 Over 40 Leader, was a finalist for Los Angeles Business Journal's Women Helping Women Award and was recognized by Forbes as a Top 3 Business Leader Who Spoke Out About Diversity & Inclusion. She holds an undergraduate degree from Saint John's University and an MBA from Pepperdine University.



Ken Graham

Ken is a consultant in Strategy, Leadership, and Change to large and mid-sized employers. He retired as Global Head of Leader Development for Royal Dutch Shell. Ken worked on the payroll of three large corporations—Shell, Allstate, and Beatrice, and three large universities—Penn State, University of Texas at Austin, and the University of Wisconsin - Madison. He serves on corporate and not-for-profit boards of directors.

Ken is and will always be a Penn Stater. Ken earned three degrees and a pilot's license from Penn State. He joined and later led Penn State Executive Programs. And he even married a Penn Stater! They met at Penn State, of course...



Renata Horvatek

Dr. Renata Horvatek is the international internships and research abroad adviser in Penn State's Office of Global Programs. She has more than 15 years of experience in international education and student programming in Croatia and the U.S. She previously worked as an international relations officer at the University of Zagreb in Croatia where she focused on the internationalization of the university. She holds a Ph.D. in Education Theory and Policy and Comparative and International Education from Penn State. Her research interests include education and social change, minority education in post-conflict societies, and issues of educational equity and justice. From 2010-11, Dr. Horvatek served as a Hubert H. Humphrey Fellow at Penn State.



Nicholas Jones

Dr. Nicholas P. Jones is The Pennsylvania State University's Executive Vice President and Provost.

As Executive Vice President, Dr. Jones serves as the chief executive officer in the President's absence, and he is centrally involved in most University operations. As Provost, Dr. Jones is the University's chief academic officer, responsible for the administration of all of Penn State's educational and research programs. He is charged with enabling and driving the success of about 17,000 faculty and nearly 100,000 students at Penn State's 25 campuses, including 24 throughout the Commonwealth of Pennsylvania and the online World Campus. He also serves as the University's chief budget officer.

Dr. Jones came to Penn State in July of 2013 from Johns Hopkins University, where he served as the Benjamin T. Rome Dean of the Whiting School of Engineering and previously as Professor and Chairman of Civil Engineering. He also served for two years as Professor and Head of the Department of Civil and Environmental Engineering at the University of Illinois at Urbana-Champaign. He holds an M.S. and Ph.D. in Civil Engineering from the California Institute of Technology and previously earned his undergraduate degree in Civil Engineering from the University of Auckland in New Zealand.



Ellen Kuang

Dr. Ellen Kuang is deputy general manager of Harvest Wealth Management, based in Beijing, China. Before joining Harvest Wealth, Dr. Kuang served as a deputy division director of accounting supervision department at the China Securities Regulatory Commission from 2009 to 2012. She also worked at Citadel Investment Group in Chicago and Deloitte in DC from 2003 to 2008. Dr. Kuang holds a B.A. from Tsinghua University, M.S. in business administration and a Ph.D. in educational leadership from the Pennsylvania State University.



Bill Lane

Starting one week after graduating from Penn State, Bill Lane spent forty years at Caterpillar where he became Director of Global Government and Corporate Affairs. With responsibility for the company's advocacy in support of competitiveness, economic growth, and specially trade liberalization, he was center stage during many of the most contentious trade debates of the past three decades.

Most recently Bill was executive director of Trade for America, a coalition supporting the modernization of NAFTA and KORUS. He is a Wall Street Journal contributor and chairman emeritus of the U.S. Global Leadership Coalition, which supports U.S. funding for diplomacy and development.

For over a decade Bill was regularly named one of Washington's top corporate lobbyists by The Hill newspaper. In 2016, he was awarded the Washington International Trade Association's Lighthouse Award.

Bill received the Penn State Alumni Fellow Award in 2011 and currently chairs the Penn State Global Advisory Council. Bill is a frequent speaker and volunteer for university events and initiatives. He is a member of the Smeal College of Business Hammond Society.



Srikanth Paruchuri

Dr. Paruchuri is a professor of innovation and entrepreneurship in the Smeal College of Business at the Pennsylvania State University, and a Smeal Executive Education Programs Fellow. Prior to joining Penn State, he was an associate professor at the University of Florida, Gainesville. He holds a Ph.D. in strategic management from Columbia University and an undergraduate degree in computer science and engineering from Regional Engineering College.



Uzair Qadeer

Uzair Qadeer is vice president and head of HR enterprise partnership at Alexion Pharmaceuticals, Inc. He is a purpose driven human resources executive with a track record of influential executive coaching, strategic business advising, and cross functional Human Resources programs.

Uzair spent his early career working in strategy and operations for companies like Microsoft and Johnson & Johnson, learning diverse corporate functions. Later, he transitioned from building products and ideas to building and developing people. At Deloitte, the world's largest Human Capital consulting firm, Uzair held several key leadership roles and engaged clients to redefine every aspect of Human Capital work including organizational development, culture, inclusion, human resources, and talent management.

At Alexion, he leads a mammoth scope spanning global HR business partnership, executive coaching, and transformational organizational development and design efforts for more than 3500 employees worldwide.

Uzair holds two degrees from Penn State: a B.S. in industrial engineering from the College of Engineering and a master's degree from the Smeal College of Business.



Caitlin Ting

Dr. Ting earned her dual-title doctorate in Psychology and Language Science from the Pennsylvania State University. She developed a deep understanding of fellowship and grant applications and a passion for working with undergraduates while conducting her doctoral research on bilingualism and the relationship between syntactic processing in language and music. Dr. Ting is enthusiastic about helping undergraduates discover and pursue fellowship opportunities that nurture their personal and professional interests.



Arvind Vurakaranam

Arvind grew up in Hyderabad, India and completed his high school education in India. He graduated from Penn State with a Bachelor of Science degree in finance from the Smeal College of Business in 2019. As a student, Arvind was involved with the Nittany Lion Fund, a student-run hedge fund with assets under management of \$10.5 million. He also served as a member of the International Student Council, an organization focused on addressing the needs and concerns of Penn State's international students. Arvind currently works as an investment banking analyst at Bank of America Merrill Lynch in New York City.



Vera Xia

Vera (Xin) Xia is originally from Hunan province in China. She graduated from Penn State in 2019 with a degree in risk management (actuarial science option) and a minor in statistics. Vera served as the Student Marshall for the Risk Management Department during spring 2019 commencement. While a student, Vera served as president of the International Student Council and director of communications for the Penn State Actuarial Science Club. Before graduation, Vera interned at Willis Towers Watson as an actuarial analyst. She currently works as an actuarial senior analyst at Cigna in Philadelphia.



Jing Zhao

Dr. Jing Zhao is CEO of Flipboard China. He built Flipboard China as a spin-off company from Flipboard in 2017; and closed \$9 million venture fund in China. He joined Flipboard in 2013, overseeing China product growth. Before joining Flipboard, Dr. Zhao co-founded SocialDial, a mobile messaging and voice app based in San Francisco.

Jing obtained his B.S. in Computer Science from Peking University, and Ph.D. in Computer Science and Engineering from the Pennsylvania State University.

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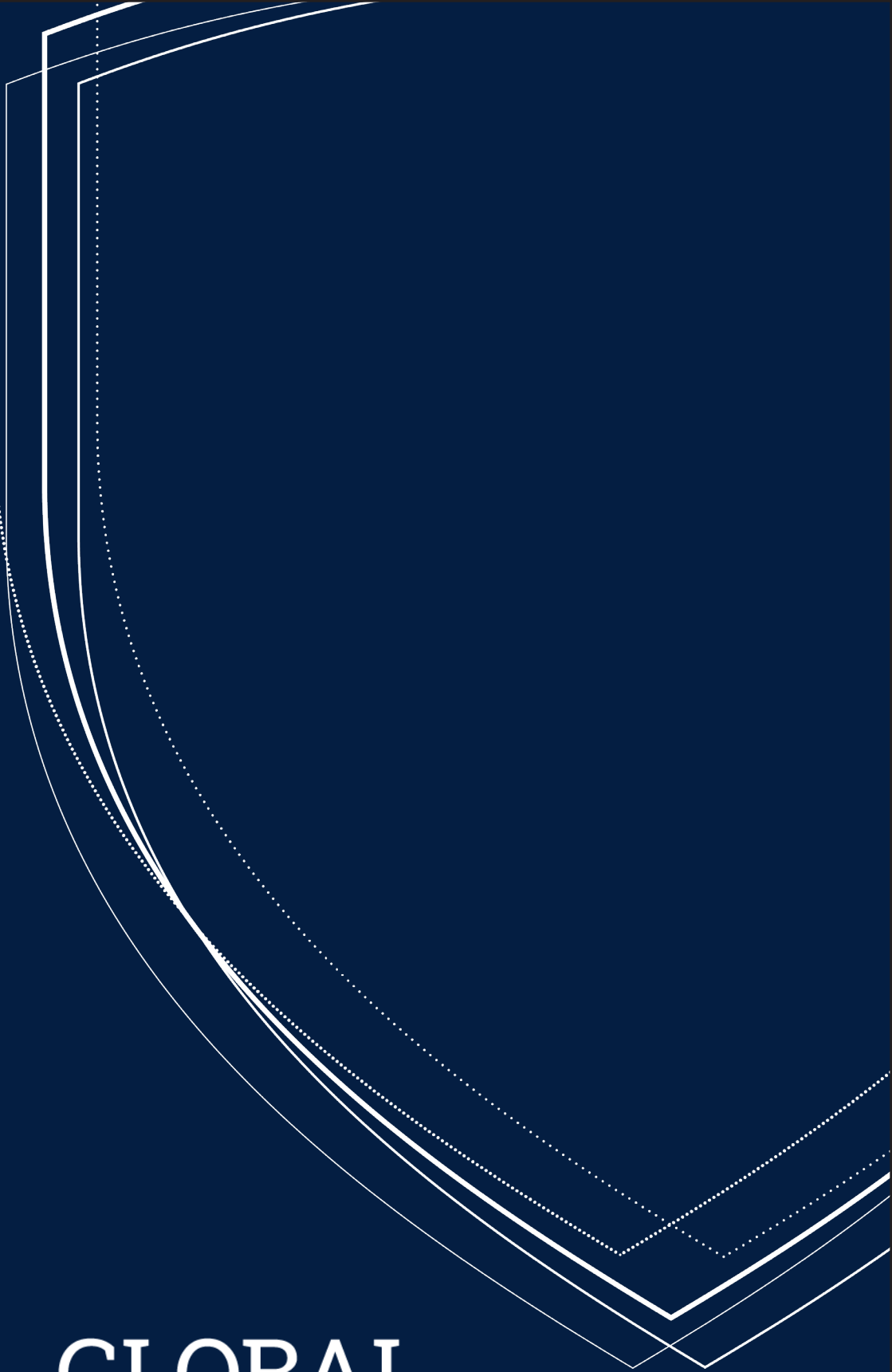
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